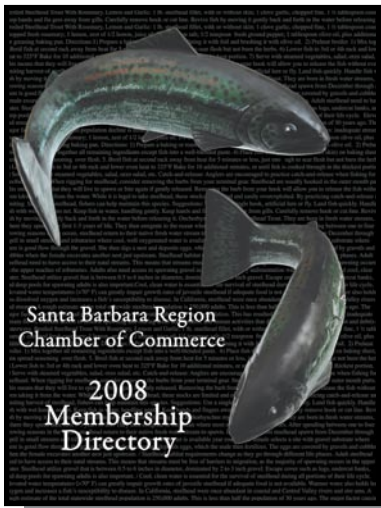




Drive More Business to Your Business!

SANTA BARBARA REGION CHAMBER OF COMMERCE

2009 MEMBERSHIP DIRECTORY

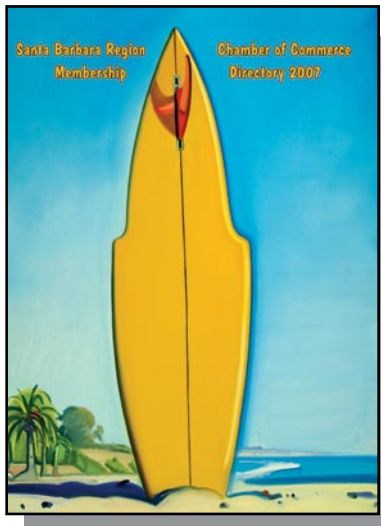


- Over 4,000 copies published annually and mailed to all current and new Chamber members throughout the year
- 10,000 overrun of supplemental color insert distributed to tourists through local hotels and our Visitors Center, which receives over 1,700 visitors daily
- 2,000 business listings. All current members receive one free listing
- Included in the Chamber's relocation packet for new businesses and residents
- The only publication listing addresses, phone numbers, email, website, fax numbers, and key contact for all business members
- Beautiful full-color printing on high-quality paper for year round reference
- Also published online at sbchamber.org

Ad Reservation Deadline - Oct. 31, 2008

Press-Ready Artwork Deadline - Nov. 5, 2008

PUBLISHED JANUARY 2009



2009 ADVERTISING RATES*

		B & W	COLOR
Front Cover †	7.75" w x 10.75"h	N/A	\$6065
Back Cover †	7.75" w x 10.75"h	N/A	\$4190
Inside Cover †	7.75" w x 10.75"h	N/A	\$4190
Inside Back †	7.75" w x 10.75"h	N/A	\$4190
Full Page †	7.75" w x 10.75"h	\$2095	\$3320
2/3 Page	4.93" w x 9 11/16" h	\$1710	\$2315
1/2 Page Horizontal	7 1/2" w x 4 3/4" h	\$1545	\$2205
1/2 Page Vertical	4 15/16" w x 7 1/2" h	\$1545	\$2205
1/3 Page	4 15/16" w x 4 3/4" h	\$1215	\$1820
1/6 Page Horizontal	4 15/16" w x 2 1/4" h	\$ 885	\$1435
1/6 Page Vertical	2 3/8" w x 4 3/4" h	\$ 885	\$1435
1/12 Page	2 3/8" w x 2 1/4" h	\$ 605	\$1215

† Please add .5" to all sides to accommodate bleed (if printing to edge is desired).

*** Non-members of the Chamber add \$300 to each ad price**

ADVERTISING REQUIREMENTS FOR PRESS-READY ARTWORK ...

Accepted file types: PDF, EPS, TIFF, JPG • Images: 300 dpi, CMYK; line art 1200 dpi • All type: Embedded or outlined

PLEASE DO **NOT** SUBMIT ARTWORK AS:

Film, Laser print, Word, Powerpoint Documents or Publisher files

Send all press-ready artwork to Betty Carroll, bcarroll@mediasb.com

Sales & Creative Services by

SEASIDE
COMMUNICATIONS

125 N. Nopal St.

Santa Barbara, CA 93103

(805) 899-2200

passportsantabarbara.com

2009 MEMBERSHIP DIRECTORY/INDUSTRY GUIDE

SANTA BARBARA REGION CHAMBER OF COMMERCE

ADVERTISING CONTRACT

Agency

Company: _____ Contact: _____

Address: _____

City/St/Zip _____ Phone: _____ Fax: _____

Company

Company: _____ Contact: _____

Address: _____

City/St/Zip _____ Phone: _____ Fax: _____

Specifications

Ad Size: _____ Rate: \$ _____

Bill to: Agency _____ Company _____ Insertion Order: _____

TERMS AND CONDITIONS: Payment is due and payable upon receipt of invoice. Discounts conditional upon timely payment, as specified in rate card. Advertiser agrees to pay all legal fees, court and/or collection costs on bills delinquent over 90 days from invoice. Press-ready artwork (see specifications) must be submitted to bcarroll@mediasb.com by November 5, 2008 to ensure placement in 2009 Directory.

AGENCY: The advertiser and the advertising agency, if any, placing the advertisement with the publication shall be jointly and severally liable under this contract. Payment by the agency is not contingent upon client's payment. Commission conditional upon payment within 30 days.

ADVERTISING COPY: The advertiser shall provide the press-ready copy of the advertisement by the deadline specified in the rate card. When proofs have been approved by advertiser or advertiser's agent, the Chamber is relieved of all responsibilities for errors in prices or copy.

I hereby contract with the Santa Barbara Chamber of Commerce for advertising in its official publication, for the ad size, frequency and rate as listed above.

Accepted by the Chamber

Accepted by Advertiser

Title _____ Date _____

Title _____ Date _____

Return To: Seaside Communications, Inc. • 125 N. Nopal Street • Santa Barbara, CA 93103
Tel 805-899-2200 • Fax 800-365-6255