



FOR IMMEDIATE RELEASE

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"DeeTours" Debuts in Santa Barbara!

DeeTours of Santa Barbara, Inc., created by locals, Dee Elias and Alex Glendinning, announces their Grand Opening on Saturday, July 24th in downtown Santa Barbara. The launch of their one-hour City Tour features DeeTour's one-of-a-kind **21-ft red jeep wrangler limousine**.

Their unique offering for visitors to Santa Barbara & Montecito includes an affordable tour which features popular points of interest and breathtaking scenic views. No reservations are required for this on-going City Tour which starts daily from 10 am until 6 PM from the Visitor's Center.

According to Dee Elias, CEO of **DeeTours**, "Our tour guides have been chosen because of their vibrant energy and love of our great community. Their enthusiasm creates a fun and memorable experience for visitors and locals alike."

DeeTours' jeep limo is also available for private charters & VIP limo service. Dee and Alex of DeeTours look forward to participating in community service events as well.

Credentials include: PUC Class A certification; Drivers enrolled in DMV Pull Program (drug and alcohol free); Members of Chamber of Commerce; Conference and Visitors Bureau (SBCVB), and Downtown Organization.

Special acknowledgment is extended to Ralph Luikart and Walt Harasty, SCORE mentors, who provided help and support to make this business a reality.

Join us as we cut the ribbon and begin our celebration down State Street! Local dignitaries, VIPs and Community leaders have been invited to participate in this special event.

For more information visit **DeeTours** website at www.DeeToursOfSB.com or call: **(805) 448-8425**.

For Interviews: Please contact Dee Elias at 805.705.3198

When: GRAND OPENING and ribbon cutting, Saturday, July 24th, 12 noon

Where: Outside of Visitors Center (Cabrillo and Garden)

SEE YOU THERE!