

FOR IMMEDIATE RELEASE

**SB Media Magic**

510 State Street, Suite 220  
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(805) 770-1990 Office  
SbMediaMagic.com

**Santa Barbara's Low-Cost, High-Quality Video Production Company Brings Highly Effective Marketing Technology to Small Businesses.**

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**SB Media Magic** is a new digital video production company located in downtown Santa Barbara, specializing in high-quality, low-cost promotional videos. The studio charges a rate of just \$249 to create an amazing video that can be used on your company website, social network accounts such as Facebook and Twitter, or can even be used as a TV commercial. They use the latest green screen technology to put you in virtually any setting.

“The hottest marketing tool right now is Google TV and YouTube,” Robert Young, Operations Manager explains. “These are very affordable avenues to reach millions of people. Since Google purchased YouTube, video is increasingly being favored in all Google searches. By creating a promotional video and tagging it with relevant key words, you effectively cut through the noise of cluttered text-only search results. Plus, everyone knows that customers connect better to businesses in which they can see and hear about the product or service. In the current economy, the easiest way to improve profitability is to capture more of the existing market share than your competitor. Video is a cost effective way to do just that.”

The SB Media Magic process is quick; usually taking about an hour to shoot and produce. Additional services such as script writing, talent, and social network set-up are also available.

“Combining our video and social networking services,” Young explains, “you get a huge bang for your advertising buck.”

Call SB Media Magic today (805) 770-1990  
To discuss the ways their service can help you increase exposure.

Contact:

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