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***Fitness Together Montecito* RIBBON CUTTING CELEBRATION**

MONTECITO, CA, August 1, 2008. The newest branch of the largest personal training organization opened its doors in the Montecito area in July 2008. Nissa Gay, a local entrepreneur and fitness instructor, is ready to show off the place at 1225 Coast Village Road, Suite C, Olive Mill Plaza, during a special Santa Barbara Chamber of Commerce ribbon-cutting event.

"We hope to see a lot of the business owners and their employees at our place on Wednesday, August 13th from 5:30 to 7:00 PM," explained Nissa. "Everyone is welcome. After a year of planning and dreaming, our business is open and offering a different approach to personal fitness for the area. We are very excited for people to see for themselves."

The event takes place in the newly renovated building of the office/retail complex at Olive Mill Plaza. Guests will find Fitness Together Montecito by entering the main parking lot off Coast Village Road or Coast Village Circle.

"We are especially excited that Jack Mohr of ARTAMO GALLERY in Santa Barbara has extended his collection of contemporary art to include the walls in our new space," says Nissa. "It's an extra, distinctive touch that we believe creates a more comforting environment for our clients. It sets us apart from typical gyms. That, and the crowds and the smell..."

Besides touring the studio and enjoying the art, guests at the event will be sampling refreshments that include the wonderful nutritional offerings of another local business: Think Products. Fitness Together Montecito clients enjoy these superior energy bars after a session in the studio.

Attendees will also receive a complimentary water bottle and the chance for free access to Fitness Together Montecito's state-of-the-art meal planning web site, a \$50 value. For more information contact Nissa at 969-6000 or send her an email at NissaGay@FitnessTogether.com.

The web address for Fitness Together Montecito is www.ftmontecito.com